SPORTS INDUSTRY OVERVIEW

WHO YOU CAN WORK FOR

WHAT YOU CAN DO

PLAYMAKERS NASHVILLE	PRO & SEMI-PRO TEAMS, LEAGUES, NGBS	UNIONS	COLLEGES & UNIVERSITIES	YOUTH SPORTS	SPECIAL EVENTS (EX. NYC MARATHON)	AGENCIES (BRANDS,ATHLETES)	GOVERNMENT & CIVIC	SPORTS APPAREL, EQUIPMENT & MERCHANDISE	VENUES	MEDIA & CONTENT	NON-SPORTS BRANDS	SPORTS TECH AND DATA	PROFESSIONAL SERVICES	NON-PROFITS & COMMUNITY ORGANIZATIONS	OTHER
MARKETING, CREATIVE & ACTIVATION															
SALES & BUSINESS DEVELOPMENT															
LICENSING															
PRODUCTION															
BROADCAST/ JOURNALISM															
STRATEGY & ANALYTICS															
EVENTS & OPERATIONS															
FACILITIES															
PLAYER PERSONNEL & DEVELOPMENT															
ATHLETE PERFORMANCE															
FINANCE/ INVESTING															
LAW															
FUNDRAISING															
COMMUNITY ENGAGEMENT															
OTHER															